

I ♥ Fair Trade



Newsletter of Fair Trade for a Greater Orlando Coalition (FTGOC)

Vol. 1, Issue 3

Special Issue - WFTD

Fair Trade for a Greater Orlando Coalition presents...

World Fair Trade Day! May 10th, 2008

Hosted by Drunken Monkey Coffee Bar, 444 N. Bumby Ave., May 10th, 2008 from noon to 5pm.

Featuring:

- Fair Trade and local vendors -
- local musicians and speakers* -
- Fair Trade Certified Coffee and Tea -

*Music performances and featured speakers will begin at noon.

Sponsored by:



WFTD 2008 Vendors:

FTGOC
Florida School of Holistic Living (with Evolve, Orenda Herbal and Homegrown Co-op)
Solar- Ray
SolillaKid's Center for Creative Kid's
Austin's Coffee
Trio Gelato
The Vegan Hot Dog Guy
Whole Foods
Bajalia Trading Co.
Purple Lotus
Farmworker's Association of Florida
Henna of Soul/Spread The Peace 1 by 1
Fat American
Swamburger/B-Side Artists
You Health Center
Simply Well
Green Clean
Frederickson Apiaries
AFL-CIO
Food Not Bombs
We Are One Heart
Global Green Alliance
Avenue Handmade
Cherry Runway
Jillian Says
Necessaries
Rachel Lloyd
Rhianon
Ambysmal Photography
CW Studios

Musicians:

S.K.I.P.
D003Y D3C1MAL
D Street
Mumpsy
The Token Gamblers
Matt Butcher

Guest Speakers:

Ten Thousand Villages
AFL-CIO
FTGOC

Special Issue:

The content of this issue of *I ♥ Fair Trade* is dedicated to World Fair Trade Day. You will find sponsor, vendor and event information, as well as information about Fair Trade and the mission of FTGOC. Enjoy!

FTGOC is working to promote Fair Trade as a consumer option and build public support for fair trade purchasing policies for the cities and campuses in the Greater Orlando area. We are a broad based coalition of citizens, community groups and local businesses who support the Fair Trade movement.

For more information, please visit:
www.FTGOC.org

Fair Trade is not Free Trade...and here's why...

Fair Trade...	Free Trade...
...Is organized by workers and consumers	...Is orchestrated behind closed doors (WTO)
...Requires environmental protections	...Discourages environmental protections.
...Protects workers' rights	...Protects investors' rights
...Develops communities	...Exploits communities
...Empowers women	...Commodifies women
...Promotes democratic organization	...Results in un-accountable decision making
...Values economic equality and fairness	...Ignores inequality and injustice

Fair Trade and so-called "Free Trade" are often confused by the public, but the differences between these modes of trade mean the difference between dignity and poverty for workers around the world. It is extremely important that we as consumers and as Americans are aware of these differences and of what we can do to promote the fairer option. Congress is set to vote on passage of Free Trade Agreements for Columbia and South Korea soon, and many more are still in negotiations. Because these FTAs will probably not contain sufficient and enforceable environmental and labor protections, they threaten to force workers in those countries into conditions where they cannot make a living for themselves or their families, just as NAFTA and CAFTA have already done to workers in Mexico, Central America and right here in the United States. Urge your Senators and Congressional Representatives to vote against "Free Trade"! For more information, including sample letters and phone scripts, visit:

www.CitizensTrade.org

Here in Orlando...

...Fair Trade for a Greater Orlando Coalition has been working to introduce a Fair Trade Ordinance into the City of Orlando's municipal code. This would mean that whenever the City's departments buy coffee, for example, they would choose the Fair Trade alternative. We are preparing to launch a ballot initiative that will collect enough petitions to put the proposed Ordinance up for a public vote. This initiative is unique in its goals and methods, and Orlando will be the first city to introduce a Fair Trade Ordinance through a citizen's initiative.

To stay updated about the progress of the ballot initiative, to get involved in the petition drive, or to become an FTGOC Organizer, please subscribe to our newsletter by emailing ftgoc@yahoo.com or contact an FTGOC Organizer at our website: www.ftgoc.org.



10 Reasons You Should Buy Fair Trade Certified™:

- 1) It benefits small-scale producers.
- 2) It means a living wage for plantation workers.
- 3) It provides a "premium" for community development.
- 4) It bypasses "middlemen" and challenges big business.
- 5) It is better for people and the planet.
- 6) It helps protect children.
- 7) It empowers women and girls.
- 8) It helps raise awareness of trade injustice.
- 9) It means partnership, not exploitation.
- 10) It is an ethical path through a globalized world.

Contact FTGOC

Scott Tess (ftgoc@hotmail.com)

Crystal Curran
(fairtradeforagreaterorlando@gmail.com)

Josh Nye (nyejoshua@gmail.com)

Brian Salmons (ftgoc@yahoo.com)

Mailing address:

300 E. South St., #3011
Orlando, FL 32801

Websites:

www.ftgoc.org

www.myspace.com/fairtradegreaterorlando